



FOR IMMEDIATE RELEASE:

Contact:
Allyson McKee
Marketing Project Coordinator
850-701-2442
allyson.mckee@cu24.com

CU24 Appoints Credit Union Veteran Joe Woods to VP for Sales and Relationship Management and Promotes Two

*The new hire, and the additional internal promotions of two key leadership executives, will help **CU24** take on new initiatives and bolster credit union relationships.*

TALLAHASSEE, FLA. – Feb. 10, 2014: **CU24**, a provider of network services for credit unions nationwide, is pleased to announce the appointment of seasoned credit union executive Joe Woods as Vice President, Sales and Relationship Management.

Woods has 12 years of experience working with credit unions and in 2009 co-founded Legacy Member Services, a check printer that serves 700 credit unions across the country. At **CU24**, Woods will be responsible for all sales, business development, and credit union relationship activities. In his new role, Woods draws from his experience in managing correspondent sales for Corporate One FCU. Woods is from Columbus, Ohio where he lives with his wife Sharon and three children. Woods is a member of Pathways Financial Credit Union, and when he's not out visiting credit unions, enjoys playing guitar and drums, and coaching his kids' little league teams.

"We are happy to welcome Joe to the **CU24** family, as he brings with him years of experience in working with credit unions across the country to give them the products and services they need," says Mansel Guerry, President and CEO of **CU24**. "We are pleased to have him carry the message of **CU24** to our members and beyond, and to contribute to the growth and success of **CU24**."

CU24 is also excited to announce the promotions of payments-industry veterans Kim Cromer to Vice President, Product Management; and Denise Grace to Vice President, Operations.

In her new role, Cromer will oversee **CU24** strategic relationships and new product development efforts. Cromer, who joined **CU24** in 2006 after working at First Data and STAR Network, brings 16 years of experience to her new position, including various roles in operations and processor relations. The First Florida Credit Union member, who holds a Bachelor of Science degree from the University of South Carolina and an MBA from Webster University, lives in St. Augustine, Florida with her husband, Drew, and their two young daughters. In her spare time she enjoys her role as an early elementary ministry leader at her church, and taking in her daughters' soccer games and swim meets.

Grace, who joined **CU24** in 2007, also brings extensive experience to her new role as Vice President, Operations, including 20 years in the EFT industry and management of *Presto!* - Publix Supermarkets proprietary ATM network. In her new role at **CU24**, Grace will oversee all operational aspects of the **CU24** network, including processor relations, customer service, compliance, EMV migration, technology coordination, and merchant relations. Denise is from Lakeland, Florida and is a member of Publix Employees Federal Credit Union. In her spare time she enjoys hanging out with her husband and son, boating, and vacationing at the beach. She is president of the Women's Discipleship at her church and assists at the Heart of Florida Youth Ranch.

"Denise and Kim are longtime members of the **CU24** team, and our credit union participants have benefited greatly from their knowledge and experience," says Guerry. "As they take their new places in our management team, we can look forward to even greater contributions to the ongoing success of **CU24**."

ABOUT CU24

CU24 is a credit-union owned cooperative that provides a range services tailored to small and midsize credit unions. Based in Tallahassee, Florida, **CU24** operates the largest credit-union POS network in the United States, and provides access to the largest network of surcharge-free ATMs. The mission of **CU24** is to provide credit unions the expertise and services they need to compete and improve their members' lives.

###