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Credit Union 24 Expands Footprint in West Coast With New Hire Steve French

TALLAHASSEE, Fla. – August 9, 2010 – Credit Union 24, the country's largest credit union-owned ATM and point-of-sale (POS) network, announced the hire of Steve French as Assistant Vice President, Western Region Sales. French is tasked with establishing new relationships with credit unions on the Pacific coast and extending the benefits of the Credit Union 24 network to the thousands of credit union members who reside in the region.

"Steve is an excellent addition to the Credit Union 24 team as we grow and expand in the western United States," said Jim Park, president and CEO of Credit Union 24. "His years of service on the West Coast and extensive involvement in California credit union chapters have established him as a well known, experienced leader in the credit union industry, and we are certain he will be a great asset to Credit Union 24 and our participants."

French has more than 35 years of credit union, account management, sales and ATM/EFT experience. His career began at L.A. Teachers Credit Union, now California Credit Union, where he designed and wrote the computer code and implemented the first credit union draft program in California. French's experience also includes serving as the National Membership Manager for CO-OP Network, Assistant Vice President of Business Development at American First Credit Union, West Coast Regional Sales at Wells Fargo Armored, and most recently, selling credit union ATM and Symitar-based service solutions at Wescom Resources Group.

"Credit Union 24 is a powerful organization with knowledgeable and experienced ATM/EFT professionals who work extremely hard to financially benefit credit union members around the nation," said Steve French. "My goal is to illustrate the Credit Union 24 advantage to credit unions that may not have previously seen the exact impact of participation in the network, including the competitive interchange ROI and flexible EFT services. I am honored to join the Credit Union 24 team and extend the benefits of a credit union-owned network to more credit unions throughout the nation."

About Credit Union 24, Inc.

Credit Union 24 is a flexible, member-owned, full-service, deposit-taking ATM and POS network with multiple processor links, hundreds of thousands of POS locations at national retailers and local merchants, and more than 100,000 ATM terminals across the country. Credit Union 24's CU HERE surcharge-free programs combine to create the largest surcharge-free ATM presence in the country. Headquartered in Tallahassee, Fla., the Credit Union 24® Network is a strong, growing and independent EFT cooperative and is the largest credit union-owned ATM and POS network in the U.S. For more information about Credit Union 24, please visit www.cu24.com.

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