



**FOR IMMEDIATE RELEASE**

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## **Credit Union 24 Network Launches Bi-Lingual Web site for Credit Unions, Members**

**TALLAHASSEE, Fla.** – November 23, 2009 – Credit Union 24, the country’s largest credit union-owned ATM and point-of-sale (POS) network, announced today it has launched its bi-lingual Web site as a resource for Spanish-speaking participants and their members. The new version of its Web site is in addition to the variety of other materials Credit Union 24 currently has available that cater to this growing, diverse population.

“Our participants and their members are accustomed to the personal, customizable service that Credit Union 24 provides – after all, somos tu network [it’s your network]. Launching this version of our Web site is another example of how we are catering to our very diverse membership base,” said Jim Park, president and CEO of Credit Union 24. “Our national presence requires Spanish language resources for our participants and their members, who utilize our Web site as a resource for the various products and services that are available.”

The Spanish version of the Credit Union 24 Web site includes vital information about products and services that are available to credit unions and their members, including the CU HERE surcharge-free ATM programs. Also included is background information about Credit Union 24 and how the credit union-owned organization has grown and evolved over the years. Credit Union 24 also has information available in Spanish on several printed collateral pieces that discuss the advantages of Credit Union 24 services and POS terminal locations throughout the United States and Latin America.

### **About Credit Union 24, Inc.**

Credit Union 24 is a flexible, member-owned, full-service, deposit-taking ATM and POS network with multiple processor links, hundreds of thousands of POS locations at national retailers and local merchants, and more than 100,000 ATM terminals across the country. Credit Union 24’s CU HERE surcharge-free programs combine to create the largest surcharge-free ATM presence in the country. Headquartered in Tallahassee, Fla., the Credit Union 24<sup>®</sup> Network is a strong, growing and independent EFT cooperative and is the largest credit union-owned ATM and POS network in the U.S. For more information about Credit Union 24, please visit [www.cu24.com](http://www.cu24.com).

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