



FOR IMMEDIATE RELEASE

Credit Union 24 Contact:
Joe Wolf
The Dalton Agency
904-398-5222 ext. 2305
jwolf@daltonagency.com

Charlottesville Postal Federal Credit Union Joins Credit Union 24 Network

TALLAHASSEE, Fla. – July 9, 2009 – Credit Union 24, the country’s largest credit union-owned ATM and point-of-sale (POS) network, announced today that Charlottesville Postal Federal Credit Union has joined its network, one of the only credit unions in the nation that offers exciting, unique member incentives based on local football teams’ season performance.

“The Credit Union 24 network provides customized financial services to meet the exact needs of our membership, mirroring the unique, localized incentives we provide that benefit our members,” said Vincent Speckenback, CEO of Charlottesville Postal FCU. “This partnership generates several new member benefits, including saving our members millions on ATM surcharge fees and giving them a voice in the participant-owned POS network, which has historically provided increased interchange income that we can return to our members.”

Charlottesville Postal FCU, chartered in 1956, is headquartered in Charlottesville, Va., with more than 900 members. The credit union offers its members several unique financial specials and incentives, including special “bump rate” certificates that coincide with University of Virginia and Washington Redskins football teams. For each victory the two teams experience, the certificate interest rates increase 0.10%, which more than doubles the initial rate if either team has an undefeated season.

“Charlottesville Postal FCU’s incentives are distinctive, and we look forward to generating enhanced ROI for Charlottesville Postal FCU so it can further develop exciting, valuable financial incentives to its members,” said Jim Park, president and CEO of Credit Union 24. “Charlottesville Postal FCU members will now reap even more benefits through the unique services that the Credit Union 24 network provides.”

About Credit Union 24, Inc.

Credit Union 24 is a flexible, member-owned, full-service, deposit-taking ATM and POS network with multiple processor links, hundreds of thousands of POS locations at national retailers and local merchants, and more than 100,000 ATM terminals across the country. Credit Union 24’s CU HERE surcharge-free programs combine to create the largest surcharge-free ATM presence in the country. Headquartered in Tallahassee, Fla., the Credit Union 24[®] Network is a strong, growing and independent EFT cooperative and is the largest credit union-owned ATM and POS network in the U.S. For more information about Credit Union 24, please visit www.cu24.com.

###

--more--