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CitizensFirst Credit Union Joins Credit Union 24 Network

TALLAHASSEE, Fla. – November 12, 2009 – Credit Union 24, the country’s largest credit union-owned ATM and point-of-sale (POS) network, announced today that CitizensFirst Credit Union has joined its network.

“CitizensFirst Credit Union continually strives to provide our members with immediate access to financial services and their funds so they can receive exceptional member service anywhere and anytime they need,” said Carla Altepeter, CEO of CitizensFirst Credit Union. “Joining Credit Union 24 greatly supplements this goal by adding convenient, surcharge-free ATMs and POS terminals throughout the entire nation.”

With assets of more than \$340 million, CitizensFirst Credit Union was chartered in 1937 and serves more than 30,000 members in East Central Wisconsin. CitizensFirst Credit Union offers a variety of fast-access member services, including MemberLine, a free 24-hour bank-by-phone service, an online mortgage center that allows members to obtain rate quotes and apply for loans, as well as online financial counseling, allowing members to create a step-by-step “Financial Freedom Plan” to accomplish financial goals. Furthermore, the credit union’s staff and Board of Director members have also contributed time and/or funds to more than 160 non-profit organizations.

“CitizensFirst Credit Union fully embodies the motto of the credit union movement,” said Jim Park, president and CEO of Credit Union 24. “Through the extremely convenient, dependable services it offers its members, and the graciously large amount of community outreach and non-profit work performs, CitizensFirst Credit Union is an honored addition to our credit union-owned network. We are thrilled that our ATM and POS network aligns so well with the execution of its mission: ‘Not for Profit, Not For Charity, But For Service.’”

About Credit Union 24, Inc.

Credit Union 24 is a flexible, member-owned, full-service, deposit-taking ATM and POS network with multiple processor links, hundreds of thousands of POS locations at national retailers and local merchants, and more than 100,000 ATM terminals across the country. Credit Union 24’s CU HERE surcharge-free programs combine to create the largest surcharge-free ATM presence in the country. Headquartered in Tallahassee, Fla., the Credit Union 24® Network is a strong, growing and independent EFT cooperative and is the largest credit union-owned ATM and POS network in the U.S. For more information about Credit Union 24, please visit www.cu24.com.

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