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## **Birmingham-based Jefferson County Employees Credit Union Joins Nation's Largest Fee-Free ATM Network**

**TALLAHASSEE, Fla.** – April 15, 2010 – Credit Union 24 announced today that Jefferson County Employees Credit Union (JCE Credit Union) has joined the nation's largest fee-free ATM network, providing its members throughout the Birmingham area with accessibility to more than 50,000 fee-free ATMs nationwide.

"For almost seven decades, JCE Credit Union has been helping our members achieve financial success. One of the most important elements of this success has been presenting our members with as many financial resources as possible to help them make smart financial decisions, such as our young adult's resource center," said Charles Faulkner, CEO of JCE Credit Union. "We are continually seeking ways to improve the resources we provide, and we are excited to expand our service offerings by joining Credit Union 24 and providing our members the largest fee-free ATM access in the nation, allowing them free and convenient access to their money whenever and wherever they need it."

JCE Credit Union was chartered in 1941 and currently has more than \$63 million in assets, serving more than 8,600 members in seven Alabama counties, including Jefferson, Shelby, Bibb, St. Clair, Tuscaloosa, Blount and Walker counties. The credit union was started by a group of county employees to serve fellow Jefferson County employees, and has now grown into a larger financial institution by serving government employees and their families for generations. JCE Credit Union offers its members a wide range of financial resources such as the My Money and JCE blog ([www.myjcecu.com](http://www.myjcecu.com)) with tips and news about the credit union; an "Ask Charlie" section for real answers and expert advice from CEO Charlie Faulkner; a special kids program for teaching the value of saving with interactive online games; and a young adult online resource center, named MoneyMix, which includes podcasts and blogs on topics such as earning, spending, borrowing and investing money, as well as housing and insurance needs.

"JCE Credit Union has done an excellent job evolving as a financial institution through the years by providing its members with financial resources based on their wants and needs," said Jim Park, president and CEO of Credit Union 24. "JCE Credit Union offers its members a one-stop-shop to cutting-edge resources and services that allow members to feel more connected with the institution, such as its My Money and JCE blog and Twitter updates ([www.twitter.com/JCECU](http://www.twitter.com/JCECU)), and provides its members with convenient answers to many of their financial questions and concerns through its Online Resource Center and "Ask Charlie" feature. We are thrilled to be a part of the next step of its evolution as a financial institution and the opportunity to provide members with convenient accessibility to their money nationwide."

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**About Credit Union 24, Inc.**

Credit Union 24 is a flexible, member-owned, full-service, deposit-taking ATM and POS network with multiple processor links, hundreds of thousands of POS locations at national retailers and local merchants, and more than 100,000 ATM terminals across the country. Credit Union 24's CU HERE surcharge-free programs combine to create the largest surcharge-free ATM presence in the country. Headquartered in Tallahassee, Fla., the Credit Union 24<sup>®</sup> Network is a strong, growing and independent EFT cooperative and is the largest credit union-owned ATM and POS network in the U.S. For more information about Credit Union 24, please visit [www.cu24.com](http://www.cu24.com).

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