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Frankfort-based Kentucky Employees Credit Union Joins Nation's Largest fee-free ATM Network

Tallahassee, Fla – August 4, 2010 – Credit Union 24 announced today that Kentucky Employees Credit Union (KECU) of Frankfort, Ky., has joined the nation's largest fee-free ATM network, providing its members with access to more than 50,000 fee-free ATMs nationwide.

"At KECU, we pride ourselves on offering numerous financial services such as auto loans, mortgages and various insurance products to our members, enabling them to achieve success in meeting their financial goals," said John Graham, President of KECU. "Our partnership with Credit Union 24 is a great addition to achieving this goal by reducing fees for members yet extending convenient and fee-free access to their money at thousands of ATM and point-of-sale locations nationwide."

Founded in 1938, KECU currently serves more than 8,100 members and has more than \$55 million in assets. Its purpose is to offer members a convenient opportunity to save and a means to obtain credit at low interest rates. Aiming to contribute to the comfort and well being of all state employees, KECU provides its members with a credit source through its Performance Plus Lending Program, which sets loan rates based on each member's credit history. Other helpful resources for members include interest-bearing Vacation Club accounts, Route 66 used vehicle warranties and payment protection.

"Regardless of the financial challenges that people face, KECU does a fantastic job of helping state employees achieve financial success by offering services such as the Performing Plus Lending Program and other money-saving products and services," said Jim Park, President and CEO of Credit Union 24. "Credit Union 24 is proud to partner with KECU and offer its members access to thousands of fee-free ATM and point-of-sale locations near or far from their homes, saving members' money on fees and allowing them to better control their financial well-being through added convenience and access."

About Credit Union 24, Inc.

Credit Union 24 is a flexible, member-owned, full-service, deposit-taking ATM and POS network with multiple processor links, hundreds of thousands of POS locations at national retailers and local merchants, and more than 100,000 ATM terminals across the country. Credit Union 24's CU HERE surcharge-free programs combine to create the largest surcharge-free ATM presence in the country. Headquartered in Tallahassee, Fla., the Credit Union 24® Network is a strong, growing and independent EFT cooperative and is the largest credit union-owned ATM and POS network in the U.S. For more information about Credit Union 24, please visit www.cu24.com.