



It's Your Network.

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Baton Rouge-based L.E.S. Federal Credit Union Joins Nation's Largest fee-free ATM Network

TALLAHASSEE, Fla. – March 22, 2010 – Credit Union 24 announced today that L.E.S. Federal Credit Union has joined the nation's largest fee-free ATM network, providing its 4,000 members throughout the Baton Rouge area with accessibility to more than 50,000 fee-free ATMs nationwide.

"At L.E.S. FCU, we strive to go beyond the services of a traditional financial institution by continuously offering our members new services that will benefit them financially, which is why we introduce monthly specials on loans to assist our members when they need it most," said Jackie Patin, CEO of L.E.S. FCU. "Joining Credit Union 24 and providing the largest fee-free ATM access in the nation is of continual assistance to our members, and offers a service they can reap the benefits of month-to-month. We are thrilled to expand our portfolio of product and service offerings, and enhance the exceptional service our members can expect from L.E.S. FCU."

L.E.S. FCU was chartered in 1950 and has more than \$27 million in assets, serving more than 4,000 individuals in the Baton Rouge area. L.E.S. was originally chartered to serve the employees of the Louisiana Department of Labor, yet expanded its field of membership to include other small employer groups over the years, including Lamberts Heating and Air and Premier Office Products. Membership was further expanded to include anyone who lives, works, worships, or attends school in Baton Rouge, Downtown or Northern Baton Rouge.

"Our partnership with L.E.S. FCU is a great example of how the credit union model benefits consumers at the local and national level. By working together, we can bring the benefit of nationwide fee-free financial access to members in the Baton Rouge community while they are traveling near or far, for work or for pleasure," said Jim Park, president and CEO of Credit Union 24. "L.E.S. is owned by its members, and Credit Union 24 is owned by the credit unions that participate in our fee-free ATM and point-of-sale network. This model of member ownership ensures that the individuals in Baton Rouge have a voice in the services they utilize at the local and national level, allowing them to dictate their own financial future, unlike traditional financial institutions."

About Credit Union 24, Inc.

Credit Union 24 is a flexible, member-owned, full-service, deposit-taking ATM and POS network with multiple processor links, hundreds of thousands of POS locations at national retailers and local merchants, and more than 100,000 ATM terminals across the country. Credit Union 24's CU HERE surcharge-free programs combine to create the largest surcharge-free ATM presence in the country. Headquartered in Tallahassee, Fla., the Credit Union 24[®] Network is a strong, growing and independent EFT cooperative and is the largest credit union-owned ATM and POS network in the U.S. For more information about Credit Union 24, please visit www.cu24.com.

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