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## **Houma, La.-based La Terre Federal Credit Union Joins Nation's Largest fee-free ATM Network**

**Tallahassee, Fla.** – August 26, 2010 – Credit Union 24 announced today that La Terre Federal Credit Union of Houma, La., has joined the nation's largest fee-free ATM network, providing its members with access to more than 50,000 fee-free ATMs nationwide.

"At La Terre FCU, we serve some of the community's most diverse, hardworking local-business employees who are busy and always on-the-go," said Crystal Marks, CEO of La Terre FCU. "We are committed to serving our members' evolving financial needs, making it necessary for us to increase ATM availability. Our partnership with Credit Union 24 will allow our members to utilize their ATM and/or debit cards at thousands of fee-free ATM and point-of-sale locations near and far from their homes, providing convenience to their busy lives and benefiting them financially by saving money on fees."

La Terre FCU currently has more than \$20 million in assets and serves more than 5,400 members that are full- or part-time employees of nearly 100 Houma-area companies. In addition to customary financial services such as online banking and share saving accounts, La Terre FCU regularly offers its members limited-time loan specials, such as its current new vehicle and new recreational vehicle loan specials, ensuring that members receive the best loan rates possible. La Terre FCU also frequently engages members under 18 who actively use their savings account by entering them into drawings to add more cash to their savings, encouraging young members to be savvy savers.

"La Terre FCU is a great example of a financial institution that understands the needs and wants of its members, and tailors its financial services to reduce stress and add convenience to its members everyday lives," said Jim Park, president and CEO of Credit Union 24. "By partnering with Credit Union 24, La Terre Federal FCU is providing its members control of their financial well-being by providing them unprecedented access to their finances through thousands of nationwide fee-free ATM and point-of-sale locations."

### **About Credit Union 24, Inc.**

Credit Union 24 is a flexible, member-owned, full-service, deposit-taking ATM and POS network with multiple processor links, hundreds of thousands of POS locations at national retailers and local merchants, and more than 100,000 ATM terminals across the country. Credit Union 24's CU HERE surcharge-free programs combine to create the largest surcharge-free ATM presence in the country. Headquartered in Tallahassee, Fla., the Credit Union 24<sup>®</sup> Network is a strong, growing and independent EFT cooperative and is the largest credit union-owned ATM and POS network in the U.S. For more information about Credit Union 24, please visit [www.cu24.com](http://www.cu24.com).

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